

Bachelor in Fine Arts-with
specialization in graphic design
At the University of Texas Pan-American,
Edinburg, Texas. (December 2012)

UI Certificate
Platzi.com
(2022)

ADDY (American Advertising Awards)
Award 2013
Bronze award for the IMAS
Collage Fundraising Campaign.

English/Spanish (Professional level)

Office



Adobe



Other



Logo and brand developing
Design thinking
Packaging
Advertising campaign
Identity/brand collateral
Print & digital media
Vector illustration
UI

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Zapopan, Jalisco, Mexico 

Daniel Gonzalez. Creative Design Master.
121 Corp. (449) 867-4825.

Abril Pancardo. Graphic Designer. LG Electronics.
(407)285-1887. Former Editor of Socialife Magazine.

Pamela Aleman. Sr. Photo Retoucher.
Envato. (449) 867-4825.

Lucia Auces.
LUCXIUS TRIAD

G R A P H I C S O L U T I O N S

Evolve Ventures
Sr. Creative Designer (2023)

In Charge of all design related matters in the company;
review delivery for print assets, overview all client
projects, make sure to full fill clients request and
specific brand guides, follow projects from briefing to
final stage.

Fusion Partner Group
Logo & Fixer Designer (2022-2023)

Client meetings and briefing, Logo design, live edits
with clients and design packages.

121 Corporation
Design Team Leader (2020-2022)

Client briefing, oversee all team members and
functions, directly responsible for the brand standards,
quality, creativity and delivery time of all design
related projects, maintain standards of good
communication among all team members as well as
other departments and teams to manage the overall
daily work flow.

121 Corporation
Senior Illustrator (2018-2020)

Digital design and product and packaging illustration,
on the innovation and development area, working with
brands such as; Hershey's in partnerships with Hasbro,
Lego, Magnum and more, Lysol, Nestle, Covergirl and
Danone among many others.

4 Signs Digital Print (Print shop)
Graphic Designer (2014-2016)

Client briefing, print ready files, stock, brand
development, client profile updates, generate
campaigns. Including; vehicle applications, brochures,
building interior and exterior graphics outside and
inside signs, promotional design, stationary elements,
digital ads.

IMAS (International Museum of Art & Science)
Graphic designer (Fall 2012)

Develop COLLAGE 2013 fundraising campaign.
Including; Logo, billboard, posters, tickets, brochure
package, invitations.